

City of Bethlehem, Pennsylvania

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS (COA)

Building address 428 - 444 Main St.
Owner of building Moravian College Phone 610-625-7981
Owner's email & mailing address
Applicant Amber Donato Phone: 610-625-7981
Applicant's email & mailing address donatoa@moravian.edu, 1200 Main St., Bethlehem, PA 18018
Street and Number City State Zip Code

APPLICANT MUST ATTEND MEETING FOR CASE TO BE HEARD.
USE THE CHECKLIST ON THE BACK OF THIS APPLICATION TO ENSURE YOUR SUBMISSION IS COMPLETE.

Historic & Architectural Review Board - Application form, photographs, and drawings (if necessary) must be submitted by 12:00 Noon on the last Wednesday of the month in order to be placed on the agenda for the next meeting.

South Bethlehem & Mount Airy Historic Conservation Commission - Application form, photographs, and drawings (if necessary) must be submitted by 12:00 noon on the second Monday of the month in order to be placed on the agenda for the next meeting.

1. PHOTOGRAPHS - Photographs of your building and neighboring buildings must accompany your application.

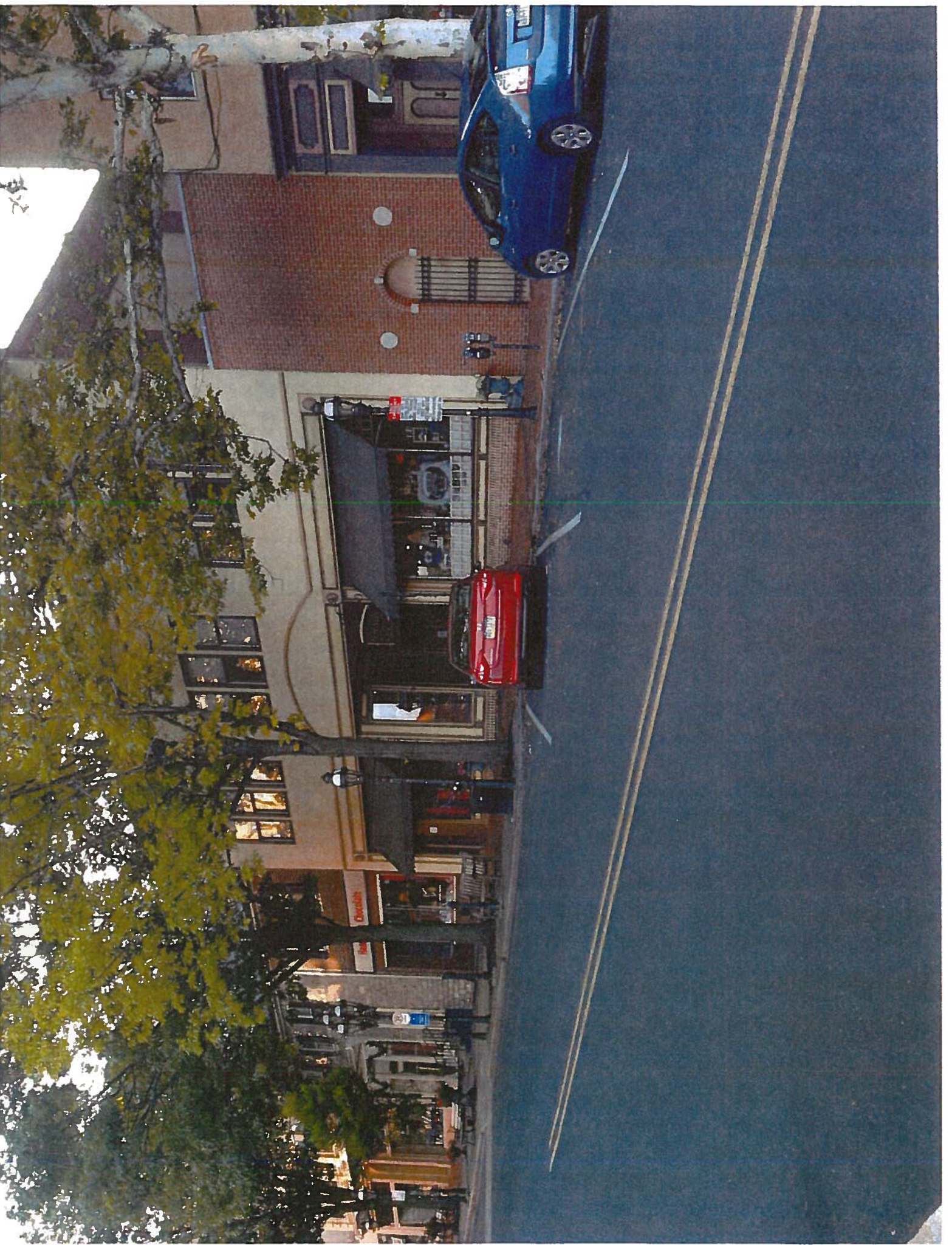
2. TYPE OF WORK PROPOSED - Check all that apply. Please bring any samples or manufactures specifications for products you will use in this project.
Trim and decorative woodwork
Siding and Masonry
Roofing, gutter and downspout
Windows, doors, and associated hardware
Storm windows and storm doors
Shutters and associated hardware
Paint (Submit color chips - HARB only)
Skylights
Metal work
Light fixtures
X Signs
Demolition
X Other Awning fabric

3. DRAWINGS OF PROPOSED WORK - Required drawings must accompany your application. Please submit ONE ORIGINAL AND TEN (10) COPIES OF DRAWINGS, PHOTOGRAPHS, APPLICATION FORM, AND ANY SPECIFICATIONS
Alteration, renovation, restoration (1/4 or 1/8"=1'0" scale drawings required IF walls or openings altered.)
New addition (1/4" or 1/8"=1'0" scale drawings: elevations, floor plans, site plan)
New building or structure (1/4" or 1/8"=1'0" scale drawings: elevations, floor plans, site plan)
Demolition, removal of building features or building (1/4" or 1/8"=1'0" scale drawings: elevation of remaining site and site plan)
A scale drawing, with an elevation view, is required for all sign submittals

4. DESCRIBE PROJECT - Describe any work checked in #2 and #3 above. Attach additional sheets as needed.
Install signage on Book Shop Facade as shown on attached drawing. "Moravian Book Shop" mounted metal letters will be Tricorn Black. Metal letters "Est. 1745" will be Web Gray. Flush mounted letters (wood or metal) to be painted to match awning color. Powder Blue awning fabric to be used. We will also bring a variety of gray awning samples to the meeting for review if the blue is not acceptable.

5. APPLICANT'S SIGNATURE Amber Donato DATE: 10/31/18





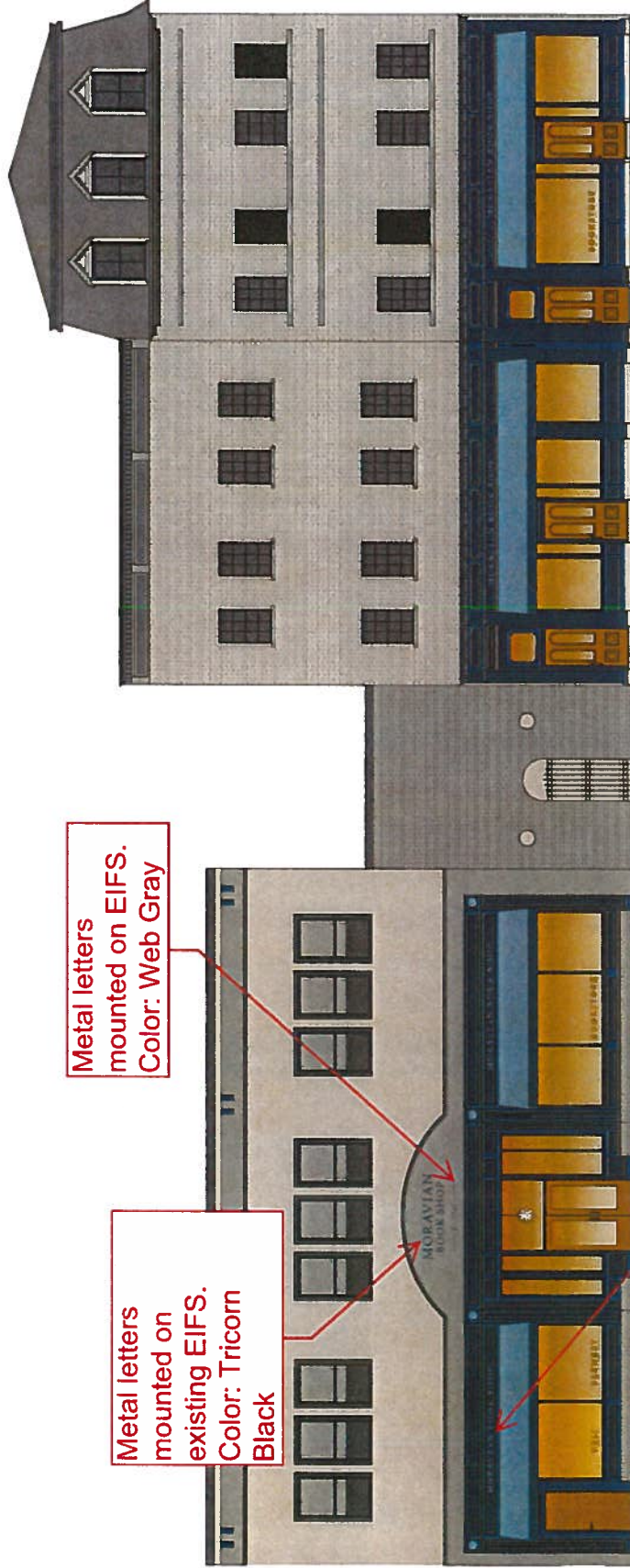






# EXTERIOR

The exterior color scheme is meant to tie the four buildings together and create a unified, branded look. Having the lighter gray predominate the upper stories directs the eye to the rich blue facade at street level. Inspiration for this look came from several famous bookstores around the world.



Metal letters mounted on EIFS. Color: Web Gray

Metal letters mounted on existing EIFS. Color: Tricorn Black

Typical: Flush mounted letters (wood or metal) painted to match awning color

# Sample Images for Moravian Book Shop Exterior Signage (for reference only)

“Moravian Book Shop” and “Est. 1745” – located above  
main entrance at north end

Stainless steel pin mounted letters, painted

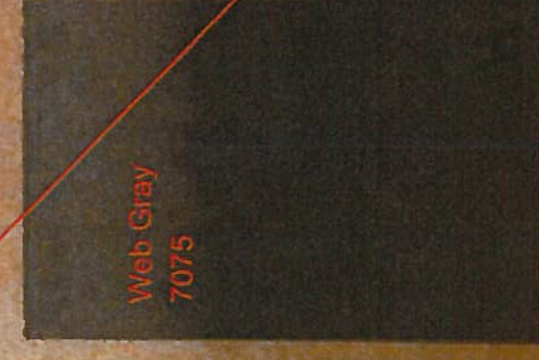
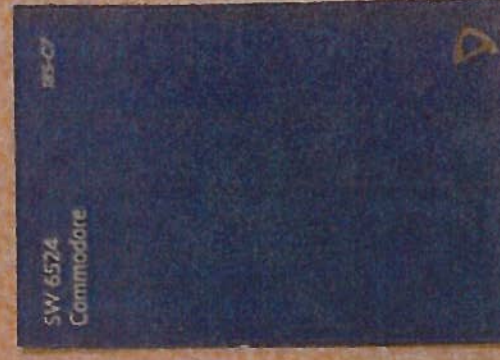
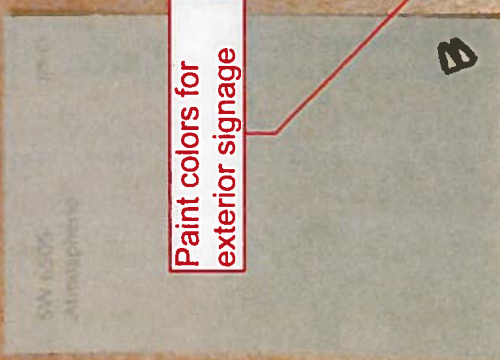


“Moravian Book Shop” – located above each of 4 awnings

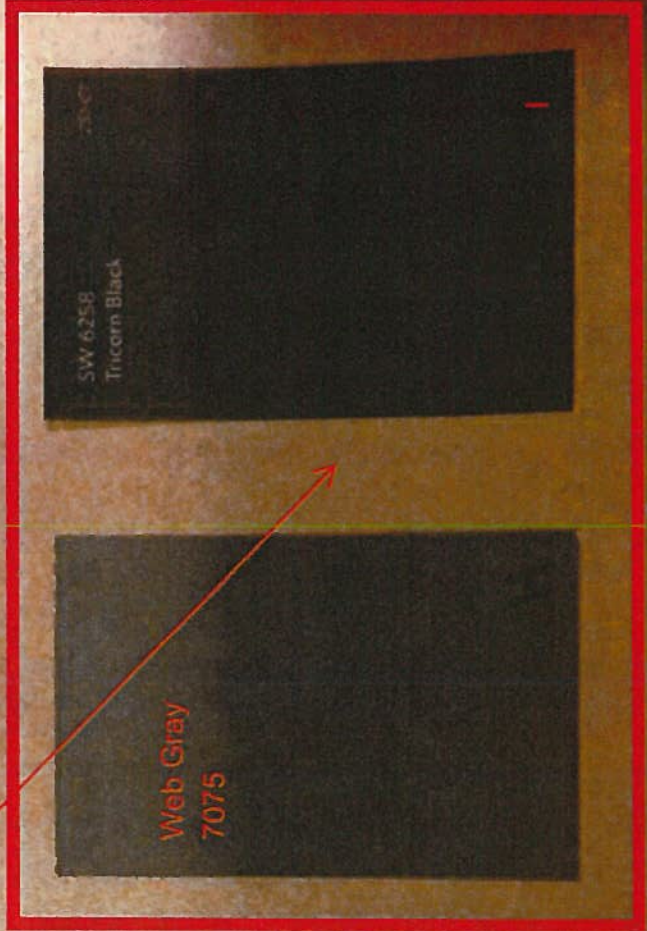
Flush mounted letters (wood or metal) painted to match  
awning







Paint colors for exterior signage







<b>TEMPERATURE</b> 87%	
<b>VISUAL PROTECTION</b> 92%	
<b>UV PROTECTION</b> 50+	
<b>G FACTOR</b> 0.15	
<b>ATMOSPHERE</b>	

# ST

# IRICS



**POWDER BLUE**

47" T21-47  
60" T21-60  
**60" Coated T21-60C**

Awning

Colors and fabric shown are for reference only. For true color refer to fabric swatch book

## Tempotest® Awning Solids

Proposed awning fabric. Sample to be brought to meeting along with a variety of gray fabrics.